

Visiting Farms

As part of our commitment to advancing sustainable tourism, we encourage our tourism partners to improve their sustainability performance by providing them with the guidance below.

- ✓ Ensure applicable legal **permits & permission** to access activity area are in place
- ✓ Ensure **insurance** is in place for guests and team
- ✓ Ensure farming practices are **safe & compliant**, identify potential risks (including through chemical use), implement management systems, and apply appropriate safety measures
- ✓ Ensure farm is **clean**, orderly and in a good state of repair
- ✓ Provide **toilet facilities** for visitors
- ✓ Ensure enough team members are available in case of **emergency**
- ✓ Monitor activity **area conditions** (including weather) in advance & during the activity
- ✓ Be familiar with activity area and ensure that **navigation & communication** tools are in good working order
- ✓ Maximise local **economic benefits** through employment and supporting local businesses
- ✓ Avoid single use & disposable items, provide adequate **waste** collection facilities for safe disposal, and pick up any rubbish found in the area
- ✓ Be **waterwise** and take pro-active measures to use water sparingly
- ✓ Minimise **energy** used in the activity as part of a climate action strategy
- ✓ Implement a **biocontrol** program to prevent harm to the surrounding environment
- ✓ Apply **crop rotation** plan for annuals, and strip / alley cropping for perennials
- ✓ Implement **polyculture** OR small-scale monoculture (where deemed to have attributes of cultural / historical significance)
- ✓ Implement soil **erosion** mitigation
- ✓ Apply least toxic **control measures** for pest, weed and disease
- ✓ Pursue **organic or non-GMO** verification for some / all products
- ✓ Provide **information in advance** about your sustainability actions, activity accessibility, what to expect, and what to bring with
- ✓ **Screen participants** to make sure that the activity is well suited to their fitness & level of ability
- ✓ Manage **group size** to minimise impacts on people & the planet
- ✓ Obtain written confirmation, e.g., via **indemnity**, that participants are aware of activity risks
- ✓ **Brief participants** about do's & don'ts, safety, what to expect, applicable etiquette / conduct to be respectful of, and logistical considerations before the activity starts
- ✓ **Share information** about local nature and culture, and social development / conservation projects that participants may want to support
- ✓ Show **respect** for the land, waterways, wildlife, and others in the area
- ✓ Participate in conserving activity area **integrity**; notify authorities of concerns and participate in rehabilitation projects

