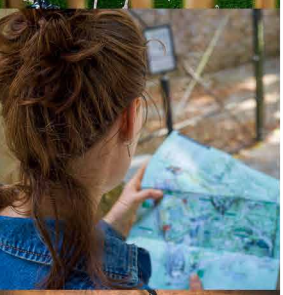

Sustainability Code of Good Practice

AMAZING ASIA TOURS

Tour Guides

As part of our commitment to advancing sustainable tourism, we encourage our tourism partners to improve their sustainability performance by providing them with the guidance below.

- ✓ Ensure guide **registrations & qualifications** are appropriate & valid, including applicable safety / emergency response training
- ✓ Identify **health & safety** risks, implement management systems, and provide appropriate safety equipment to participants
- ✓ Monitor activity **area conditions** (including weather) in advance & during the activity
- ✓ Be familiar with activity area and ensure that **navigation & communication** tools are in good working order
- ✓ Maximise local **economic benefits** by including local businesses and opportunities for participants to purchase local goods & services
- ✓ Avoid single use & disposable items, inform participants about appropriate disposal of **waste**, and pick up any waste found along the way
- ✓ Be **waterwise** and take pro-active measures to use water sparingly
- ✓ Minimise **energy** used in the activity, including choosing low carbon transportation options
- ✓ Provide **information in advance** about your sustainability actions, activity accessibility, what to expect, and what to bring with
- ✓ **Screen participants** to make sure that the activity is well suited to their fitness & level of ability
- ✓ Manage **group size** to minimise impacts on people & the planet
- ✓ **Brief participants** before the activity starts about do's and don'ts, safety, conduct, applicable rules and regulations, logistical considerations, and what to expect
- ✓ **Manage expectations** responsibly, in consideration of respectful and professional guiding conduct
- ✓ Ensure participants are **introduced** to everyone on the guiding team
- ✓ Provide information about **customary tipping** to service providers and for the activity
- ✓ Ensure that etiquette regarding taking **photos / videos** is clearly communicated, and the need to respect cases where permission is not granted
- ✓ Provide information to participants about **responsible 'gifting'**, e.g., explaining why it is harmful and created a culture of begging to give sweets / candy or money to children
- ✓ Maximise **accessibility** by responding sensitively to participants with special needs, including mobility, hearing, visual, and intellectual as well as the need for translation where possible
- ✓ Show **respect** for the land, waterways, wildlife, and other users in the activity area
- ✓ Share **accurate and impartial information** about local nature and culture along the way, respecting the local narrative
- ✓ Provide information to participants about how they might **support** local social development and / or conservation projects, if they wish
- ✓ **Accompany** participants for the duration of the activity / tour
- ✓ Provide frequent opportunities for participants to ask **questions** and provide feedback at the end

SUSTOUR

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Travelife Sustainability in tourism

For more sustainable tourism guidance and to provide feedback, visit **www.travelife.info/sustour/codes**

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